

3P PRINZ LIMITED LIABILITY COMPANY

Via di Coselli, 13/15
55012 Coselli, Capannori (LU)
Tel.: 0583491183
VAT ID No. 06390230487



Personal Data Processing Policy pursuant to articles 13-14 – Regulation (EU) 2016/679

Data subjects: contact persons at Client companies.

3P PRINZ LIMITED LIABILITY COMPANY, acting as Data Controller of your personal data, pursuant to and for the purposes of Regulation (EU) 2016/679, hereinafter 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above mentioned legislation and the confidentiality obligations provided for therein.

Purpose and legal basis for processing: in particular, your data will be processed for the following purposes related to the implementation of obligations related to legislative or contractual obligations:

- Management of relationships during sales operations.

Processing method. Your personal data may be processed in the following ways:

- Processing by means of electronic computers.

All processing shall be carried out in accordance with the methods set out in articles 6 and 32 of the GDPR and by adopting the appropriate security measures provided for.

Your data shall be processed only by personnel expressly authorised by the Controller and, in particular, by the following categories of employees:

- Administration Department;
- Sales Department;
- Marketing Department.

Communication: Your data may be communicated to external parties for a correct management of the relationship and, in particular, to the following categories of Recipients, including all duly appointed Data Processors:

- Agents;
- Shipping Companies, Carriers, Self-employed lorry drivers, Post Offices, Logistic Companies.

Disclosure: Your personal data will not be disclosed in any way.

Period for which the personal data will be stored. You are informed that, in accordance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to article 5 of the GDPR, the period for which your personal data will be stored is:

- Established for a period of time not exceeding the achievement of the purposes for which they are collected and processed for the execution and fulfilment of contractual purposes.

Controller: The Data Controller, according to the Law, is 3P PRINZ LIMITED LIABILITY COMPANY (Via di Coselli, 13/15, 55012 Coselli, Capannori (LU); E-mail: info@3pprinz.com; Telephone: 0583491183, VAT ID No.: 06390230487) in the person of its legal representative pro tempore.

You have the right to obtain from the controller the erasure (right to be forgotten), limitation, updating, rectification, portability, opposition to the processing of your personal data, and in general you can exercise all the rights provided for in articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of Data Subjects

1. Data subjects are entitled to obtain confirmation as to whether or not personal data relating to them are held, even if they are not yet recorded, the communication of the same in an intelligible form, and the possibility of making a complaint to the Supervisory Authority.

2. Data subjects are entitled to be informed about:

- a. The source of the personal data;
- b. The purposes and methods of processing;
- c. The type of logic applied whenever data have been processed electronically;
- d. The identification data of the data controller, the data processors, and the representative appointed as per art. 5, section 2;
- e. The recipients or categories of recipients to whom or which personal data may be disclosed and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s), or person(s) in charge of the processing.

3. Data subjects are entitled to ask and obtain:

- a. The updating or rectification, and whenever desired, the integration of personal data;
- b. The deletion, conversion into anonymous form, or blocking of data processed in violation of the law, including data the conservation of which is unnecessary for the purposes for which the data have been collected and subsequently processed;
- c. The confirmation that the operations described under letters a) and b) and the content thereof have been reported to those to whom the data have been communicated or disclosed, except in the case that such action should prove impossible or require employment of means clearly out of proportion with the right protected;
- d. Data portability.

4. Data subjects are entitled to object, in whole or in part:

- a. On legitimate grounds, to the processing of data relating to him, even if such use is pertinent to the purpose for which said data were collected;
- b. To the processing of personal data relating to him for the purposes of sending advertising material or direct marketing or else for market research or commercial communications.